

REEPHAM LIFE

YOUR Community Newspaper

www.reephamlife.co.uk

Reepham Life is a free monthly newspaper (10 issues a year) published by Reepham Community Press. It is distributed to around 1,150 homes and businesses in Reepham with additional distribution points within the town and surrounding villages in the district, giving a total circulation of 1,650 copies



Total distribution
1,650
copies

Reepham Life contains local news and information for local people – residents, businesses, community groups – and visitors

Each issue of Reepham Life features regular reports from the various clubs, societies and groups in the area, including the Town Council, Chamber of Commerce, Police, WI, schools, churches and sports clubs

As well as being an informative publication, keeping the community aware of what is going on in the town, it aims to provide something of interest for everyone, both young and old

For more information contact Judy Holland on
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2017 ADVERTISING RATES (£ PER MONTH)

SPECIAL POSITIONS

no. of months	1-3	4-6	7-10
Full page inside front/inside back colour	£175	£150	£130
Full page outside back colour	175	150	130
Front page 'small ad' colour	60	45	35
Page 3 'double column' black and white	40	30	25

INSIDE POSITIONS

no. of months	1-3	4-6	7-10
Full page black and white	£130	£125	£100
Half page black and white	70	65	50
Quarter page black and white	40	30	25
Eighth page black and white	30	25	20
'Small ad' black and white	20	15	12
'Double column' black and white	30	25	20
Services Guide black and white (10 issues)			100

ADVERTISEMENT SIZES

(WIDTH X DEPTH)

Full page*	210 mm x 297 mm
Half page*	190 mm x 136 mm
Quarter page	93 mm x 136 mm
Eighth page	93 mm x 65 mm
'Small ad'	93 mm x 32 mm
'Double column'	190 mm x 32 mm
Services Guide	60 mm x 35 mm

* for bleed ads please add 3 mm to each side

2017 COPY DATES

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
February 2017	17 January 2017	1 February 2017
March 2017	14 February 2017	1 March 2017
April 2017	17 March 2017	3 April 2017
May 2017	13 April 2017	2 May 2017
June 2017	16 May 2017	1 June 2017
July/August 2017	16 June 2017	3 July 2017
September 2017	15 August 2017	1 September 2017
October 2017	15 September 2017	2 October 2017
November 2017	17 October 2017	1 November 2017
December/January 2018	15 November 2017	1 December 2017

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Backing local business

REEPHAM
COMMUNITY
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