

FREE

REEPHAM LIFE

YOUR Community Newspaper

www.reephamlife.co.uk

Reepham Life is a free monthly newspaper (10 editions a year) published by Reepham Community Press. It is distributed to more than 1,100 homes throughout Reepham with additional distribution points within the town and surrounding villages in the district, giving a total circulation of 1,600 copies.



Total distribution 1,600 copies

Reepham Life is essential reading for local people – residents, businesses, community groups – and visitors.

Each issue of Reepham Life features regular reports from the various clubs, societies and groups in the area, including the Town Council, Chamber of Commerce, Police, WI, schools, churches and sports clubs.

As well as being an informative publication, keeping the community aware of what is going on in the town, it aims to provide something of interest for everyone, both young and old.

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Backing local business

2014 ADVERTISING RATES (£ PER MONTH)

SPECIAL POSITIONS

no. of months	1-3	4-6	7-10
Full page inside front/inside back colour	£175	£150	£130
Full page outside back colour	175	150	130
Front page 'business card' colour	60	45	35
Page 3 'business card' black and white	40	30	25

INSIDE POSITIONS

no. of months	1-3	4-6	7-10
Full page colour	£150	£130	£110
Full page black and white	130	125	100
Half page colour	100	80	65
Half page black and white	70	65	50
Quarter page colour	60	50	40
Quarter page black and white	40	30	25
Eighth page black and white	30	25	20
'Business card' black and white	20	15	12
Double 'business card' black and white	30	25	20
Services Guide black and white (10 issues)			100

ADVERTISEMENT SIZES

(WIDTH X DEPTH)

Full page	190 mm x 277 mm
Half page	190 mm x 136 mm
Quarter page	93 mm x 136 mm
Eighth page	93 mm x 65 mm
'Business card'	93 mm x 32 mm
Double 'business card'	190 mm x 32 mm
Services Guide	60 mm x 35 mm

2014 COPY DATES

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
February 2014	20 January 2014	3 February 2014
March 2014	14 February 2014	3 March 2014
April 2014	14 March 2014	1 April 2014
May 2014	15 April 2014	1 May 2014
June 2014	15 May 2014	2 June 2014
July/August 2014	13 June 2014	1 July 2014
September 2014	15 August 2014	1 September 2014
October 2014	15 September 2014	1 October 2014
November 2014	17 October 2014	3 November 2014
December/January 2015	14 November 2014	1 December 2014