

REEPHAM LIFE

YOUR Community Newspaper

www.reephamlife.co.uk

Reepham Life is a free monthly newspaper (10 issues a year) published by Reepham Community Press. It is distributed to around 1,150 homes and businesses in Reepham with additional distribution points within the town and surrounding villages in the district, giving a total circulation of 1,650 copies



Total
distribution
1,650
copies

Reepham Life contains local news and information for local people – residents, businesses, community groups – and visitors

Each issue of Reepham Life features regular reports from the various clubs, societies and groups in the area, including the Town Council, Chamber of Commerce, Police, WI, schools, churches and sports clubs

As well as being an informative publication, keeping the community aware of what is going on in the town, it aims to provide something of interest for everyone, both young and old

For more information contact Judy Holland on

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2016 ADVERTISING RATES (£ PER MONTH)

SPECIAL POSITIONS

no. of months	1-3	4-6	7-10
Full page inside front/inside back colour	£175	£150	£130
Full page outside back colour	175	150	130
Front page 'small ad' colour	60	45	35
Page 3 'double column' black and white	40	30	25

INSIDE POSITIONS

no. of months	1-3	4-6	7-10
Full page black and white	£130	£125	£100
Half page black and white	70	65	50
Quarter page black and white	40	30	25
Eighth page black and white	30	25	20
'Small ad' black and white	20	15	12
'Double column' black and white	30	25	20
Services Guide black and white (10 issues)			100

ADVERTISEMENT SIZES

	(WIDTH X DEPTH)
Full page*	210 mm x 297 mm
Half page*	190 mm x 136 mm
Quarter page	93 mm x 136 mm
Eighth page	93 mm x 65 mm
'Small ad'	93 mm x 32 mm
'Double column'	190 mm x 32 mm
Services Guide	60 mm x 35 mm

* for bleed ads please add 3 mm to each side

2016 COPY DATES

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
February 2016	15 January 2016	1 February 2016
March 2016	15 February 2016	1 March 2016
April 2016	14 March 2016	1 April 2016
May 2016	15 April 2016	3 May 2016
June 2016	16 May 2016	1 June 2016
July/August 2016	16 June 2016	1 July 2016
September 2016	16 August 2016	1 September 2016
October 2016	15 September 2016	1 October 2016
November 2016	17 October 2016	1 November 2016
December/January 2017	16 November 2016	1 December 2016

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Backing local business

REEPHAM
COMMUNITY
PRESS